

**MIHWARIY CONSULTANCY**

Transforming Business. Transforming Lives.

# Your Partner in Halal Business Excellence

[www.mihwariyph.com](http://www.mihwariyph.com)



# WELCOME TO

## The Philippines'

# 1st Halal Certified

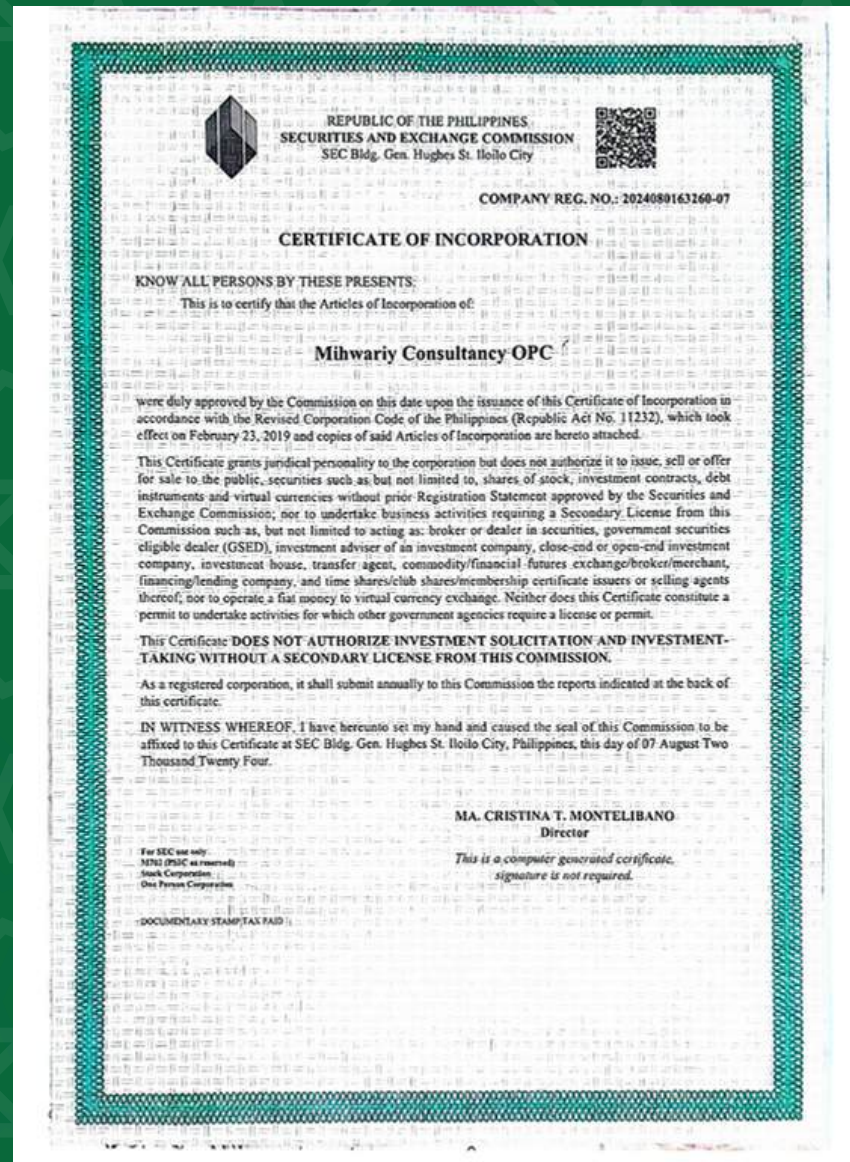
## Business & Management

## Consulting Company



Halal Certification No. UIPA-92-2025





We champion a thriving Halal ecosystem in the Philippines, benefiting all Filipinos.

Mihwariy Consultancy: Your trusted partner for Halal-compliant business and management solutions in the Philippines – the first of its kind.

# Learn More About The Program

**01** Rationale

**02** The Challenge

**03** The Solution

**04** Our Advocacy

**05** Programs and Services

**06** Target Audiences





# The Rationale

The demand for **Halal Products and Services** extends far beyond the Muslim community. Increasingly, consumers of all faiths are seeking ethically produced goods and services that prioritize transparency, sustainability, and fair labor practices – core tenets of Halal certification.

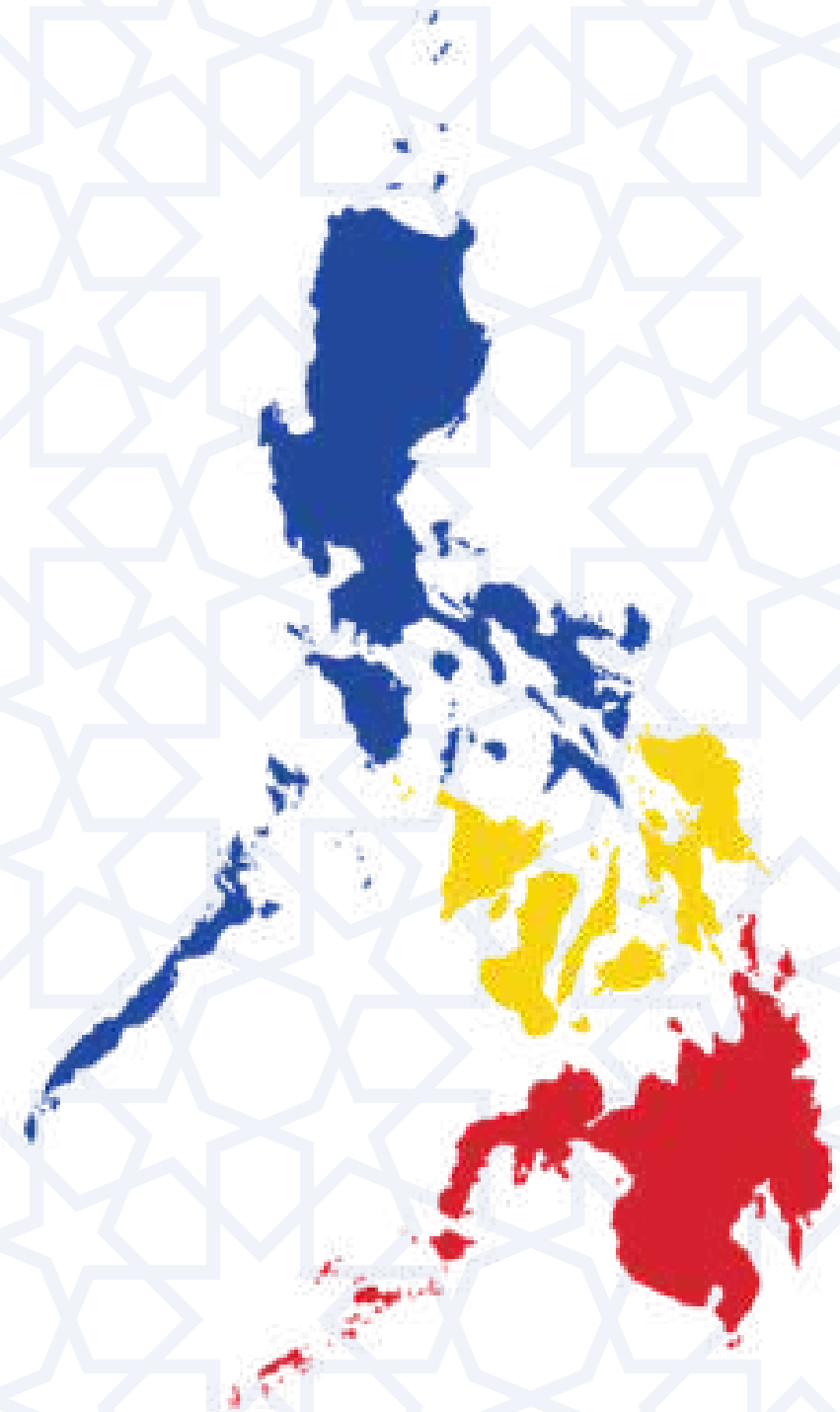
**Halal businesses**, therefore, cater to a broader market seeking high-quality, ethically sourced products, regardless of religious affiliation or economic status.

This broader appeal translates to increased market share and profitability for businesses committed to these values.



حلال

# HALAL-FRIENDLY PHILIPPINES



**The Philippines** presents a compelling paradox: possessing ***Southeast Asia's third-largest Muslim population***, yet significantly lagging behind its neighbors, Singapore and Thailand, in halal production.

This disparity is glaringly highlighted by the USD 120 million spent on imported halal products from previous years – a substantial sum representing a substantial untapped domestic market ripe for development.

The challenge lies in bridging this gap between substantial consumer demand and insufficient domestic supply and services, unlocking significant economic potential while simultaneously empowering not just the local Muslim community but the general public and consumers as a whole.

## PHILIPPINE HALAL INDUSTRY DEVELOPMENT STRATEGIC PLAN

# 2023 – 2028



# The Solution



To develop a successful and sustainable Halal business in the Philippines, aligning with the 2023-2028 Halal Development Industry Strategic Plan requires a multi-pronged approach. This involves:

1) **Identifying a niche market within the Halal sector**, focusing on **high-quality, ethically sourced products or services**.

Thorough market research, understanding consumer preferences, and leveraging the plan's focus on **awareness, training, capacity building** and **infrastructure development** are crucial.

2) **Securing Halal certification** through accredited bodies is paramount for building consumer trust.

3) **Sustainable business model** should incorporate **environmentally conscious practices** and **stakeholders collaboration** that contribute to the socio-economic development of local communities, aligning with the plan's broader goals of inclusive growth and empowerment.

# Our Advocacy



**Mihwariy Consultancy** advocates for the growth and development of the Philippine Halal industry by providing guidance and support to individuals, businesses, and organizations seeking Halal market entry.

We champion the creation of sustainable, ethical, and profitable Halal enterprises, empowering the community contributing to the nation's economic prosperity.

Our commitment extends to fostering collaboration among stakeholders, advocating for supportive policies, and promoting best practices in Halal production and business management, ultimately helping the Philippines realize its full potential within the global Halal market.

## Holistic Expertise

We combine deep knowledge of Halal principles with practical business acumen, guiding businesses towards Halal compliance while ensuring operational efficiency and profitability.

## Community-Driven

We are committed to empowering the Muslim community, fostering economic inclusion and promoting the growth of Halal businesses that benefit both individuals and society.

## Local Focus

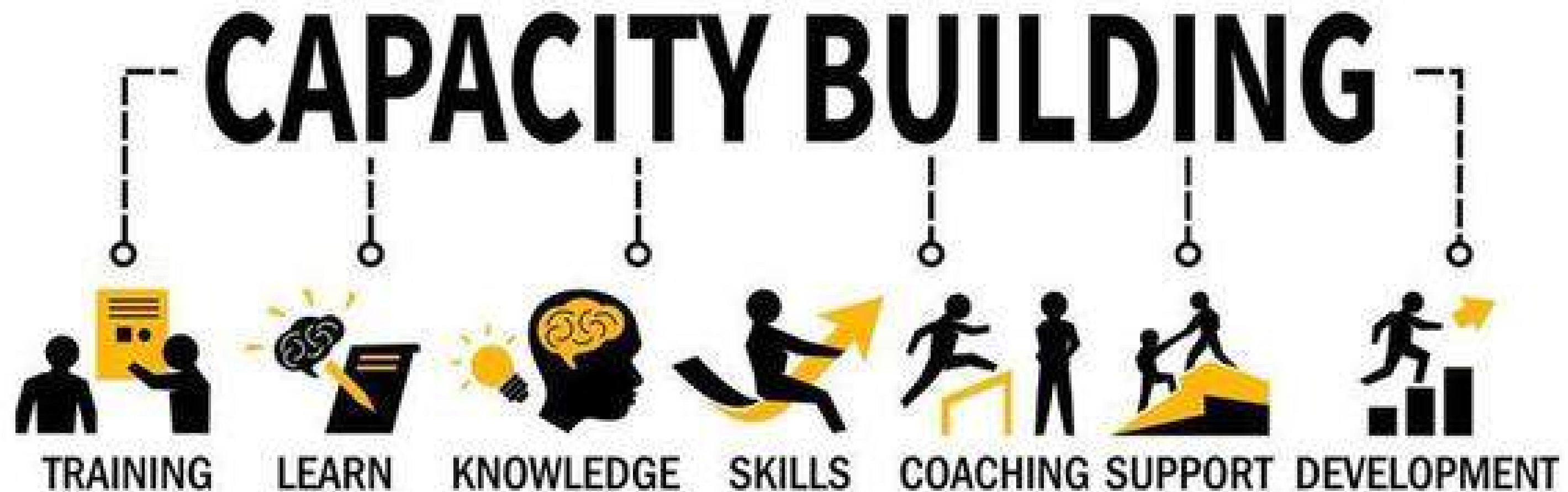
We understand the unique challenges and opportunities within the Philippine market, tailoring our solutions to address specific needs and regulations.

## Long-Term Partnership

We don't just provide support; we build lasting relationships, offering ongoing support and guidance as businesses navigate the dynamic Halal landscape.



# Programs and Services



**Mihwariy Consultancy** offers comprehensive capacity-building programs and services designed to empower Philippine entrepreneurs and MSMEs to thrive within the Halal industry.

Our programs provide practical knowledge, skills, and resources for achieving Halal certification, navigating market regulations, and building sustainable, ethical businesses.

We offer tailored training workshops, mentorship programs, and ongoing support services, ensuring businesses are equipped to succeed in the evolving Halal landscape.

# Other Services



## Business Plan & Strategy Development

We help businesses and organizations create a comprehensive business plan outlining goals, strategies, and financial projections.

## Operations Management

We help businesses and organizations streamline their processes, improving efficiency, and optimizing resource allocation.

## Financial Management

We provide assistance with budgeting, cash flow management, and securing funding.

## Human Resource Management

We help businesses and enterprises in recruiting, training, and managing employees, including payroll and compliance.

## Marketing & Sales Strategies

We assist in the development and implementation of effective marketing plans to reach target customers.

## Business Coaching & Mentoring

We provide guidance and support to entrepreneurs and business owners.

## Training & Development

We help businesses and enterprises in curating, designing, and facilitating training courses and assist them throughout the implementation and evaluation.

## Technology & Digitalization

We assist in the planning and implementation of technology solutions to improve efficiency and reach clients and customers.

# Our Strategies for Supporting Entrepreneurs and MSMEs

## BEFORE

**Halal Awareness & Education:** We offer workshops and training programs to educate Entrepreneurs and MSMEs about Halal standards, requirements, and certification processes. This includes clarifying misconceptions and providing practical guidance on integrating Halal principles into their business operations.

**Gap Analysis & Consultation:** We provide expert consultations to help Entrepreneurs and MSMEs assess their current operations against Halal requirements. This gap analysis will identify areas needing improvement before applying for certification, minimizing delays and costs.

**Technical Assistance & Mentorship:** We offer technical assistance and mentorship programs to guide entrepreneurs and MSMEs through the complex process of implementing Halal-compliant systems and procedures.



## AFTER

**Market Access & Expansion:** We help Entrepreneurs and MSMEs connect with potential buyers, consumers and distributors within the halal market. This involves facilitating introductions to relevant industry.

**Regulatory Compliance & Guidance:** Provide ongoing guidance and support to help entrepreneurs and MSMEs navigate the complexities of maintaining their Halal certification and complying with relevant regulations.

**Networking & Collaboration:** Facilitate networking opportunities between halal-certified MSMEs, allowing them to share best practices, collaborate on projects, and collectively strengthen their market position.

# Mihwariy Consultancy Approach

towards **HALAL-FRIENDLY PHILIPPINES**

**Awareness & Education:** We educate and empower communities about Halal principles and practices. We provide education and training on Halal Business, certification, standards, and consumer awareness.

**Halal Industry Training Modules:** Our team collaborates with industry experts to design, develop, and deliver high-quality Halal training modules, ensuring compliance and best practices. We provide expertise in developing and curating comprehensive Halal training modules tailored to various industries.

01

02

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**Halal Certifications:** We provide comprehensive support to MSMEs and organizations seeking Halal certification, navigating the complexities of Halal certification, from initial assessment to final approval.

**Sustainability through Partnerships:**

We foster partnerships to promote sustainable Halal practices across the industry. Collaborating for a sustainable Halal future: We partner to achieve long-term Halal sustainability.

**Career and Job Opportunities:**

We equip individuals with the skills needed for success in the growing Halal industry. We connect skilled individuals with job opportunities in the Halal sector and support career development and job placement within the expanding Halal industry.

# Target Audiences



## Startup Entrepreneurs

Mihwariy Consultancy delivers measurable results for start up entrepreneurs helping them achieve their strategic goals and maximize return on investment.

## Educational Institution, Halal Business Advocates and NGOs

Mihwariy Consultancy collaborates with educational institutions, halal business advocates, and NGOs to build a more sustainable and equitable Halal future.



## Micro, Small, and Medium Enterprises

Mihwariy Consultancy helps MSMEs and organization improve efficiency and effectiveness. We provide data-driven solutions and strategic guidance to optimize operations and achieve halal goals.

# Our Service Coverage Areas

## LUZON

- Albay
- Bataan
- Batangas
- Benguet
- Bulacan
- Cagayan
- Camarines Norte
- Camarines Sur
- Cavite
- Ilocos Norte
- Ilocos Sur
- Isabela
- La Union
- Laguna
- Metro Manila
- Nueva Ecija
- Nueva Vizcaya
- Pampanga
- Pangasinan
- Quezon Province
- Rizal
- Tarlac
- Zambales

## VISAYAS

- Aklan
- Bacolod
- Biliran
- Bohol
- Cebu Province
- Iloilo
- Leyte
- Metro Cebu
- Negros
- Palawan
- Romblon

## MINDANAO

- Bukidnon
- Cagayan De Oro
- Davao del Sur
- Davao del Norte
- Gen. Santos City
- Iligan
- Metro Davao
- Sarangani
- Siargao
- Surigao del Norte
- Surigao del Sur
- Tawi-Tawi
- Zamboanga



# Let's start your Halal Journey!

## Contact Us



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